



## **SPOTLIGHT SOIRÉE 2018**

*A Benefit for the Palace Theatre and its Arts Education Programs*



**Featuring  
Earth, Wind & Fire**

**Honoring  
SL Green Realty Corp.**

**Wednesday, May 30, 2018**

**PALACE THEATRE**

61 Atlantic Street, Stamford, CT 06901  
P: 203-517-3420 | F: 203-358-2313 | Box Office: 203-325-4466  
[www.PalaceStamford.org](http://www.PalaceStamford.org)



## 2018 SPONSORSHIP OPPORTUNITIES

### Presenting Sponsor: \$25,000

- 20 Prime Center Orchestra Seats to concert
- Invitation for 20 preferred guests to attend pre-show Cocktail Party
- Free parking passes for 20 preferred guests in Landmark Garage
- Presenting Sponsor logo on all promotional materials relating to Arts Education programs
- Presenting Sponsor logo listed on 2,000 Spotlight Soirée Invitations
- Presenting Sponsor logo on the theatre marquee as the sponsor of the event
- Presenting Sponsor will be recognized on stage at Cocktail Party
- Corporate profile of Presenting Sponsor & Full Page color ad in Soirée programs
- Recognition on Spotlight Soirée sponsor signage located throughout Palace Theatre
- Vinyl Banner displayed in theatre lobby recognizing Presenting Sponsor
- Picture taken prior to concert for publication in Moffly Media Publications
- Producer's Level "Circle of Friends" membership with all corresponding benefits
- Recognition in season playbills and other standard Producer's Circle acknowledgements
- Logo and company recognition in email blasts to our 45,000 members & ticket buyers
- Logo and company recognition on Arts Education mailings sent to schools, camps, churches, synagogues, community centers and day care centers in Fairfield and Westchester counties
- Special recognition as Presenting Sponsor on Palace Theatre website

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## Supporting Sponsor: \$15,000

- 14 Prime Center Orchestra Seats to concert
- Invitation for 14 preferred guests to attend pre-show Cocktail Party
- Free parking passes for 14 preferred guests in Landmark Garage
- Supporting Sponsor's logo on 2,000 Spotlight Soirée invitations
- Benefactor's name and Full Page color ad in Spotlight Soirée programs
- Recognition on Spotlight Soirée sponsor signage located throughout Palace Theatre
- "Circle of Friends" Director's Level membership with all corresponding benefits
- Recognition in season playbills and other standard Director's Circle acknowledgements
- Logo and company recognition in email blasts to our 45,000 members & ticket buyers
- Special recognition as Supporting Sponsor on Palace Theatre website

## Contributing Sponsor: \$10,000

- 10 Prime Center Orchestra Seats to concert
- Invitation for 10 preferred guests to attend pre-show Cocktail Party
- Free parking passes for 10 preferred guests in Landmark Garage
- Contributing Sponsor's name listed on 2,000 Spotlight Soirée invitations
- Contributing Sponsor's name and Full Page color ad in Spotlight Soirée programs
- Recognition on Spotlight Soirée sponsor signage located throughout Palace Theatre
- "Circle of Friends" President's Level membership with all corresponding benefits
- Recognition in season playbills and other standard President's Circle acknowledgements
- Logo and company recognition in email blasts to our 45,000 members & ticket buyers
- Special recognition as Contributing Sponsor on Palace Theatre website

## Patron: \$5,000

- 8 Prime Center Orchestra Seats to concert
- Invitation for 8 preferred guests to attend pre-show Cocktail Party
- Free parking passes for 8 preferred guests in Landmark Garage
- Patron's name listed on 2,000 Spotlight Soirée invitations
- Patron's name and Half Page color ad in Spotlight Soirée programs
- Recognition on Spotlight Soirée sponsor signage located throughout Palace Theatre
- "Circle of Friends" Partners Level membership with all corresponding benefits
- Recognition in season playbills and other standard Partners acknowledgements

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- Patron's name in email blasts to our 45,000 members & ticket buyers

## Benefactor: \$2,500

- 4 Prime Orchestra Seats to concert
- Invitation for 4 preferred guests to attend pre-show Cocktail Party
- Free parking passes for 4 preferred guests in Landmark Garage
- Benefactor's name listed on 2,000 Spotlight Soirée invitations
- Benefactor's name and Half Page color ad in Spotlight Soirée programs
- Recognition on Spotlight Soirée sponsor signage located throughout Palace Theatre
- Logo and company recognition in email blasts to our 45,000 members & ticket buyers

## Friends: \$1,000

- 2 Prime Orchestra Seats to concert
- Invitations for 2 preferred guests to attend pre-show Cocktail Party
- Free parking passes for 2 preferred guests in Landmark Garage
- Friend's name listed on 2,000 Spotlight Soirée invitations
- Friend's name in Spotlight Soirée programs

## Individual VIP Ticket: \$400

- 1 Prime Orchestra Seat to concert
- Invitation to attend pre-show Cocktail Party
- Free parking pass in Landmark Garage

*For additional information,  
Contact Lisa Colangelo, Director of Development  
(203) 517-3426 or [lcolangelo@palacestamford.org](mailto:lcolangelo@palacestamford.org)*

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## Sponsorship Selection

- Presenting Sponsor \$25,000
- Supporting Sponsor \$15,000
- Contributing Sponsor \$10,000
- Patron \$ 5,000
- Benefactor \$ 2,500
- Friend \$ 1,000

## Journal Book **Deadline for Journal: April 27, 2018**

- Please check one:**
- Back cover, full-page color ad \$ 7,500
  - Inside covers, full-page color ad (two available) \$ 5,000
  - Full Page color ad \$ 2,500
  - Full Page black & white ad \$ 1,000
  - Half Page \$ 500
  - Quarter Page \$ 250

- Please check one:**
- Artwork will be submitted electronically to [icolangelo@palacestamford.org](mailto:icolangelo@palacestamford.org)
  - Camera-ready artwork is enclosed
  - Please prepare ad (copy and logo enclosed)

## Gala VIP Tickets

- I would like to buy \_\_\_\_\_ VIP tickets for \$400 each.

## Contributions

- I cannot be a Sponsor, but enclosed is my contribution of \$\_\_\_\_\_.  
*(Proceeds to benefit The Palace Theatre and its Arts Education Programs)*

Name: \_\_\_\_\_

Title: \_\_\_\_\_ Company: \_\_\_\_\_

Address: \_\_\_\_\_

City, State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ Email: \_\_\_\_\_

- Enclosed is my check payable to *The Palace Theatre*
- MasterCard  Visa  American Express  Discover

Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Signature \_\_\_\_\_ CVV Number: \_\_\_\_\_

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