



TREVOR NOAH
OFF THE RECORD TOUR

WEDNESDAY,
MARCH 8, 2023

THE PALACE 11TH ANNUAL GALA

A Benefit for The Palace Theatre and its Arts Education Programs

Our goal is to raise \$200,000 to support our Mission, to Entertain, Educate, and Enrich our multi-cultural community. TOGETHER we can provide arts education programming to under-resourced youth and award scholarships to those who might not otherwise be able to participate. When you contribute to The Palace Theatre, you are investing in programs that positively impact social, emotional, and academic outcomes for youth, which enhances their quality of life.

2023 SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR:

\$20,000

- 16 Prime Center Orchestra Seats to performance
- 2 individual passes for photo opportunity with highlighted artist
- Invitation for 16 preferred guests to attend pre-show Cocktail Party
- Free parking passes for 8 preferred guests in Landmark Garage
- Presenting Sponsor logo on all promotional materials relating to Arts Education programs – including mailings to schools, camps, churches, synagogues, community centers, and child care centers in Fairfield and Westchester counties, – theatre marquee, and e-mail blasts to 45,000 members & ticket buyers
- Presenting Sponsor will be recognized on stage at Cocktail Party
- Corporate profile of Presenting Sponsor & Full Page color ad in Gala programs
- Recognition on Gala sponsor signage located throughout Palace Theatre
- Vinyl Banner displayed in theatre lobby recognizing Presenting Sponsor
- Picture taken prior to concert for publication in Mofly Media Publications
- Producer's Level "Circle of Friends" membership with all corresponding benefits
- Recognition in season playbills and other standard Producer's Circle acknowledgements
- Special recognition as Presenting Sponsor on Palace Theatre website

SUPPORTING SPONSOR:

\$10,000

- 8 Prime Center Orchestra Seats to performance
- 2 individual passes for photo opportunity with highlighted artist
- Invitation for 8 preferred guests to attend pre-show Cocktail Party
- Free parking passes for 4 preferred guests in Landmark Garage
- Contributing Sponsor's name and Full Page color ad in Gala programs
- Recognition on Gala sponsor signage located throughout Palace Theatre
- "Circle of Friends" President's Level membership with all corresponding benefits
- Recognition in season playbills and other standard President's Circle acknowledgements
- Logo and company recognition in e-mail blasts to our 45,000 members & ticket buyers
- Special recognition as Contributing Sponsor on Palace Theatre website

PATRON: \$5,000

- 4 Prime Center Orchestra Seats to performance
- Invitation for 4 preferred guests to attend pre-show Cocktail Party
- Free parking passes for 2 preferred guests in Landmark Garage
- Logo and company recognition in e-mail blasts to our 45,000 members & ticket buyers
- Patron's name and Half Page color ad in Gala programs
- Recognition on Gala sponsor signage located throughout Palace Theatre
- "Circle of Friends" Partners Level membership with all corresponding benefits
- Recognition in season playbills and other standard Partners acknowledgements

For additional information, Contact Kristin Levinson, Director of Development:
(203) 517-3415 or klevinson@palacestamford.org

BENEFACTOR: \$2,500

- 2 Prime Orchestra Seats to performance
- Invitation for 2 preferred guests to attend pre-show Cocktail Party
- Free parking pass for 1 preferred guest in Landmark Garage
- Benefactor's name and Half Page color ad in Gala programs
- Recognition on Gala sponsor signage located throughout Palace Theatre
- Logo and company recognition in e-mail blasts to our 45,000 members & ticket buyers

BACKER: \$1,250

- 1 Prime Orchestra Seat to performance
- Invitations for 1 preferred guest to attend pre-show Cocktail Party
- Free parking pass for 1 preferred guest in Landmark Garage
- Backer's name listed in Gala programs

Sponsorship Selection

- | | |
|---|----------|
| <input type="checkbox"/> PRESENTING SPONSOR | \$20,000 |
| <input type="checkbox"/> SUPPORTING SPONSOR | \$10,000 |
| <input type="checkbox"/> PATRON | \$5,000 |
| <input type="checkbox"/> BENEFACTOR | \$2,500 |
| <input type="checkbox"/> BACKER | \$1,250 |

Journal Book

Deadline for Journal: February 8, 2023

- | | |
|--|---------|
| <input type="checkbox"/> Back cover, full-page color ad | \$7,500 |
| <input type="checkbox"/> Inside covers, full-page color ad (two available) | \$5,000 |
| <input type="checkbox"/> Full Page color ad | \$2,500 |
| <input type="checkbox"/> Full Page black & white ad | \$1,000 |
| <input type="checkbox"/> Half Page | \$500 |
| <input type="checkbox"/> Quarter Page | \$250 |

Please check one:

- Artwork will be submitted electronically to klevinson@palacestamford.org
- Camera-ready artwork is enclosed
- Please prepare ad (copy and logo enclosed)

Contributions

- I cannot be a Gala Sponsor, but enclosed is my contribution of \$ _____
(Proceeds to benefit The Palace Theatre and its Arts Education Programs)

NAME _____

TITLE _____ COMPANY _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

EMAIL _____ PHONE _____

- Enclosed is my check payable to The Palace Theatre

Mastercard

Visa

American Express

Discover

CARD NUMBER _____ EXP DATE _____ CVV _____

SIGNATURE _____

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